



# Junior Achievement Day Ideas

- Educators and/or students - write thank you notes to your JA volunteer
- Educators - capture and share a list of things your students have learned through JA
- Educators - connect students with our digital resources - available at <https://heartland.ja.org/educator/opportunity/digital-resources>
- Recognize employees who volunteer for JA
- Post our JA Day posters in your high traffic areas – available at [heartland.ja.org](https://heartland.ja.org)
- Change out your social media profile for the day – available at [heartland.ja.org](https://heartland.ja.org)
- Wear blue for JA
- Better yet, wear jeans for JA and collect donations for local learning experiences
- Change your digital sign or marquee to messages like:
  - Proud supporter of Junior Achievement!
  - Junior Achievement: Empower the Future! JA Day 4.3.25
- Encourage a friend to become a JA Volunteer
- Thank a JA volunteer! Thank a JA teacher! Thank a JA investor!
- Post a message on your company's intranet system
- Use your company's newspaper ad to show your community support for JA
- Provide a pizza lunch for your JA class you volunteer in
- Create t-shirts for your JA class you volunteer in
- Ask your employees to share their JA volunteer experience with other employees
- Take a selfie with your JA program kit and post it on your social media page (tag @jaheartland)
- Mention JA at your next service organization meeting (i.e. Rotary, YPN, etc.)
- Turn your outdoor lights to blue
- Check out *A Real Piece of Work: The Job Podcast for Young People* - <https://www.wwik.org/podcast/a-real-piece-of-work>

## Have an idea? Share it with us!

[hello.heartland@ja.org](mailto:hello.heartland@ja.org)

Let us know what you are going to do for Junior Achievement Day and we'll be sure to do a shout out to our network of supporters!

[heartland.ja.org](https://heartland.ja.org)

